

SOCIAL
S H E P H E R D
FOUNDATION

Human Trafficking is modern day slavery.

20,700

Men purchase
sex in GA
every month

7 out of 10

OOD Residents
Experienced
childhood sexual
or physical
abuse

11-14

Avg. age
trafficking
begins



OUT OF DARKNESS

Partnership and project-scope overview.

About ATL Dream Center



Atlanta Dream Center is a faith-based non-profit serving on Atlanta's frontlines to **rescue people out of sex trafficking and homelessness**, while working to prevent vulnerable children from falling victim.

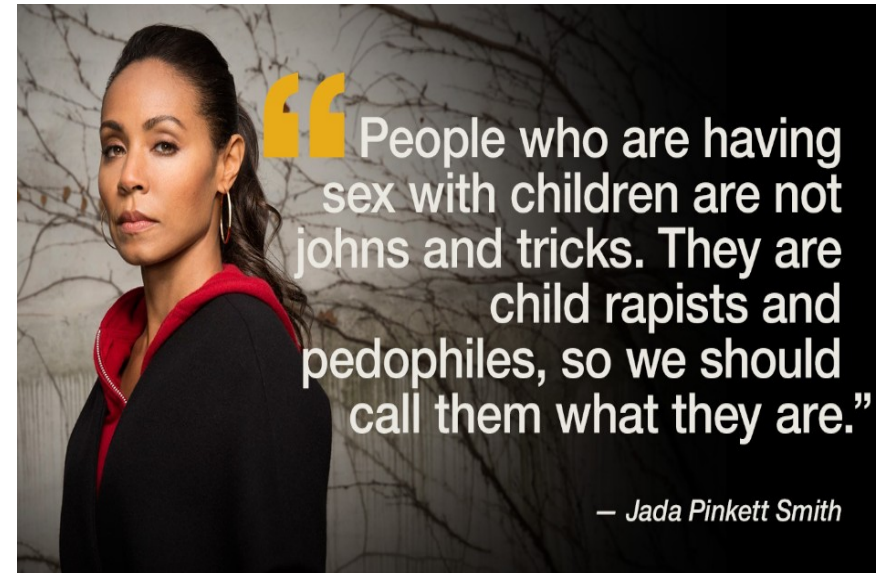
Since its incorporation in 2006, Atlanta Dream Center has **assisted more than 1,400 victims out of sex trafficking and transitioned over 1,000 men, women, and children out of homelessness**.

Project Overview

Social Shepherd Foundation has partnered with ATL Dream Center to expand the effectiveness of our combined mission to **end sex trafficking and make our communities safer and more caring places**.

This is achieved by **implementing a customized technology solution** to stream line communication and more effectively utilize technology to scale resources, organize data, and save lives.

See appendix for more detail.



| Why should you help us **fight sex-trafficking**?



Generally viewed as a problem only in 3rd world countries, **sex trafficking** is destroying the lives of men, women, and children all across the United States.



The FBI reports that the **average age range** that a girl or boy is first recruited into prostitution or sex trafficking in the U.S. is 11-14 years-old. They immediately are at risk of overdose, STDs, suicide, and homicide.



The FBI has also stated that **Atlanta** is among the worst cities in the country for sex trafficking, with over **TWENTY THOUSAND** men paying for sex every month

It's been a long time since I've felt so
loved, cared for, accepted and
believed in.

- Rescued Woman



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Calling all locals: **Let's make an impact in *our* community!**



\$290 MILLION

ATLANTA'S ANNUAL SEX INDUSTRY INCOME

2019: Out of Darkness Impact Overview



2,420

HOTLINE
CALLS



800

JAIL MENTORING
VISITS



117

RESCUES



50%

LONGTERM
PLACEMENT

For once in my life, I see hope for my future. I don't know where I'd be if I wasn't here.

- Rescued Woman



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|How can we help Atlanta Dream Center **save more lives!**

Opportunities for improvement



Process is **too manual** across the board. See appendix for detail.



Google Sheets is not an effective means to **manage and scale database** of rescuers, victims and safe locations

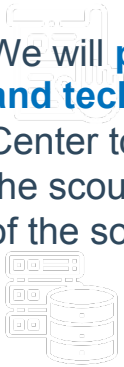


Current solution involves **costly 3rd party solutions** which are not customizable to their unique needs.

| Use technology to **increase life-saving effectiveness!**

How are we going to help?

We will **provide much needed infrastructure and technology** on behalf of the ATL Dream Center to allow them to more effectively battle the scourge of human trafficking. Key benefits of the solution include:



Streamline communication between teams, victims and safe location



Make decision making easier and more informed for admin personnel



Provide **evidentiary database** via video and voice.



Cost-saving implementation by removing unneeded parts of the solution



Provide **new levels of scalability** to allow for involvement and investment from enterprises to support national and/ global initiatives.

I am so grateful to have another chance and that I woke up this morning! I am going to change my life and am so thankful for you all.

- Rescued Woman



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Thanks!



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